



Media release
For immediate release

Virgin Mobile Launches Australia's First Mobile WiFi Modem

Virgin Mobile WiFi Modem allows up to three users to be online at any one time

Sydney, 12 October 2009 – Today Virgin Mobile launched Australia's first mobile broadband WiFi modem - the Virgin Mobile WiFi Modem. Powered by a rechargeable lithium battery, the Virgin Mobile WiFi Modem sends out a signal allowing up to three users to simultaneously connect to the internet, at 3G speeds using the Optus 3G (Dual Band) Network¹, without the need for wires or cables.

Sleek and compact, the Virgin Mobile WiFi Modem is smaller than a computer mouse and weighs a mere 90g. With a range of 15 metres it also features a Micro SD card slot that supports up to 32GB of memory, making it the ultimate mobile broadband solution.

Virgin Mobile's CEO Peter Bithos commented, "The internet plays an ever-increasing role in the lives of our Members – from communication to business to entertainment. We're thrilled to be the first in Australia to offer the choice between a standard USB modem or the Virgin Mobile WiFi Modem allowing them to access a range of internet-enabled devices at once without the need for cables"

During October, Pre-Paid Virgin Mobile WiFi Modem starter packs are available exclusively from Dick Smith for \$199. They include a Virgin Mobile WiFi Modem and, for a limited time, 1GB of data. From December, the Virgin Mobile WiFi Modem will be available from all major retailers with both Pre- and Post-Paid options.

"In line with our other Mobile Broadband products, Virgin Mobile WiFi Modem offers Members exceptional value combined with flexibility and ease of use, making it even easier for Members to connect with other Members, wherever they may be," said Bithos.

According to Nick Klay, Communications Buyer for Dick Smith "We are committed to providing our customers with the latest technology and leading brands in all categories.



The Virgin modem compliments our already extensive mobile range, enabling us to provide our customers with a wide range of solutions to meet their technology needs.”

Top-up options

TOP-UP	SIZE	EXPIRY
\$15	500MB	30 Days
\$30	1GB	30 Days
\$50	3GB	60 Days
\$100	6GB	90 Days
\$149 (Dick Smith Exclusive voucher until 30 th November)	10GB	365 Days

-ENDS-

Notes to Editors

- Data includes uploads & downloads & charged per KB
- Support of 802.11 b/g WiFi standards
- 10GB monthly limit, excess data rolls over to the next calendar month
- Acceptable use policy applies
- Modem is network locked and can be released after topping up with \$80

To arrange a review please contact:

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For more information please contact:

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¹ Broadband speeds are available in the Optus Dual Band (2100MHZ / 900 MHZ) network. Outside of these areas users fall back to Optus’ GSM/GPRS network. See Virginmobile.com.au for info and coverage details.