Virgin Mobile announces free phone charging for Pokémon Go gamers

Australia, Sydney, Tuesday 12 July 2016 – The launch of Pokémon Go has taken Australia (and the world) by storm, with demand for the game down-under taking the game’s servers temporarily offline this morning.

In an attempt to remove another potential stressful situation for mobile gamers, Virgin Mobile has announced that all of its retail stores and kiosks will provide free mobile phone charging to gamers on the Go!

So no matter what network you’re with, Virgin Mobile will give you that little bit of extra battery life so you can catch ‘em all.

Every one of Virgin Mobile’s stores and kiosks nationwide will have chargers in all shapes and sizes plugged in and ready to go. So no matter whether you’re on Android or iOS, you won’t have to wait until you get back home to carry on gaming.

Virgin Mobile also provides free secure charge lockers in a number of Westfield shopping centre food courts - even Pokémon hunters need a break for lunch!

You can find a link to all of its stores and kiosks here: http://www.virginmobile.com.au/virgin-mobile-stores/

ENDS

About Virgin Mobile Australia: Making Mobile Better
Virgin Mobile launched in Australia in 2000, based on Richard Branson’s belief that we could do mobile better. Better for you, and better for our planet. We’ve been rocking the boat ever since, and we’re not stopping now, because it’s just how we work. Innovative products and a commitment to great value for money are in our DNA.

Just look at Data Rollover: in an Australian-first innovation, we rescue your unused data and roll it over to the next month on all new Postpaid mobile plans, so now you don’t lose what you don’t use. We also roll over your unused calls and text: hey, you paid for it, so we figure you deserve a second shot at using it.

We also think you should be able to call or text your friends and family on our network within Oz as much as you like. So if you’re on a Postpaid plan, you can. Voicemail is free within Oz too, because answering the phone should be your call. And backing all this is the power of the Optus 4G Plus network, which just keeps getting stronger, and allows us to focus on what’s most important – you.
Best of all, because people and planet matter to us, we’re turning your mobile phone into a force for good. We’ve already tasted success with #mealforameal, our initiative to turn your social food pics into a feed for someone in need, and there’s plenty more where that came from!

We’re Virgin Mobile, and we’re making mobile better.

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